

Good News Welfare Society's

Arts and Commerce First Grade College Kalaghatgi - 581204



Department of Commerce

The principal
GNWS Arts and Commerce First Grade College
Kalaghatgi - 581204

Sub: "Regarding visit to Quest Capital Stock Market Hubli"

Sir,

The students of B.Com First semester are planning to visit Quest Capital Stock Market Hubli on 20/01/2024, Saturday at 09.00 am. So please give us permission to visit the above mentioned establishment.

Thanking you,

Yours faithfully

Date:18-01-2024

PRINCIPAL

Good News Welfare Society's
Arts & Commerce First Grade College,
Kalaghatgi-581204

Co-Ordinator

Internal Quality Assurance Cell
Good News Welfare Society's Art & Commerce
First Grade College, Kalaghatgi-581204

Good News Welfare Society's
Arts & Commerce First Grade College Kalaghatgi-581204



Department of Commerce

Dept. of Commerce has organized a field visit to Quest Capital Stock Market Training Institute Hubli, visit on 20/01/2024. Therefore all the B.Com 1stsem students hereby informed to attend the same without fail.

HOD Dept. of Commerce

Head
Department of Commerce
GNWS First Grade College
Kalaghatgi-581204

Principal

PRINCIPAL
Good News Welfare Society's
Arts & Commerce First Grade College,
Kalaghatgi-581204

Ashra
19-1-24

Mahesh
19/1/24

Head
19/1/24

11	Srima M Davag	
12	Basavaraj T Javoor	Basavaraj
13	Pavitra Yargoppad	Pavitra
14	Pradeep Y Walikar	Pradeep
15	Gouramma B Salimath	
16	Asha B Nekar	Asha
17	Jyoti Noolvi	Jyoti
18	Anjum Mulla	Anjum
19	Pavitra Hasrambi	Pavitra
20	Aishawary B Dharwad	Aishawary
21	Laxmi I Dodamani	
22	Shakarling C Mukkalakatti	Shakarling
23	Katunabhi A Fanibandha	
24	Soundarya C Honnali	Soundarya

Ashra

Co-Ordinator

Internal Quality Assurance Cell
Good News Welfare Society's Art & Commerce
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PRINCIPAL

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Kalaghatgi-581204

GOOD NEWS WELFARE SOCIETY'S
ARTS AND COMMERCE FIRST GRADE COLLEGE, KALAGHATGI – 581204

Department of Commerce Field Visit Feedback (A.Y – 2023-24)



Feedback

Sl.No	Questions	Satisfactory	Good	Excellent
1	How do feel about stock market ?			✓
2	How do you comment on class conducted about stock exchange ?		✓	
3	How do you appreciate trainer ?			✓
4	Is is help full to your study ?			✓
5	Is it use full to you in future ?		✓	

Student Name : shanika .C.M
Semester : B.com Ist

Signature of Student

shanika

GOOD NEWS WELFARE SOCIETY'S
ARTS AND COMMERCE FIRST GRADE COLLEGE, KALAGHATGI - 581204

Department of Commerce Field Visit Feedback (A.Y - 2023-24)



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4	Is is help full to your study ?			✓
5	Is it use full to you in future ?			✓

Student Name : Aishawarya B. Dharwad
Semester : B. com Ist

Aishawarya.
Signature of Student

**Good News Welfare Society's
Arts and Commerce First Grade College,
Kalaghatagi**



Department of Commerce

Field Visit Report- Reliance Smart Store Market Hubli

On 20/01/2024, total 20 B.Com 1st year students participated in a field visit to the reliance store market as a part of their study in the subject Principles of Marketing. The primary aim of the visit was to provide students with practical knowledge of product classification, market segmentation, product positioning, pricing policies and strategies etc. The students observed customers interactions, product positioning and classifications, pricing strategies and policies.

They observed how shoppers interact with products, made purchasing decisions, engaged with the promotional offers. Through the visit students engaged in interactive session with store staff, asking about product sourcing, pricing strategies and customer service policies. These discussions provided valuable insights into the day-to-day operations of a retail establishment. The students gained knowledge about day to day operations of retail marketing, they understand the importance of efficient inventory management and logistics in retail and analyzed behavior and its impact on retail strategies.

At the end of the visit, there was a question –and-answer session where students could seek clarification on any aspects of the store visit or retail operations in general. We thank our college administrator and principal for giving this opportunity to the students to enrich their knowledge in the field of marketing.

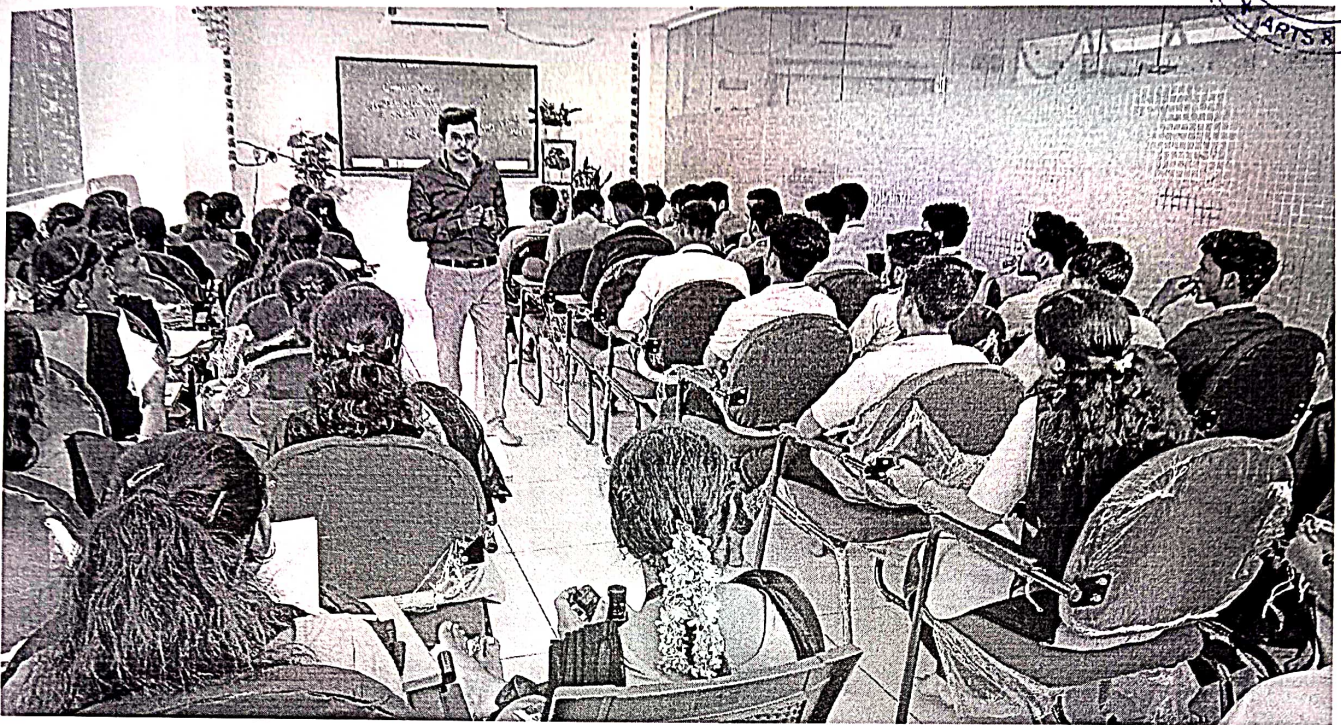
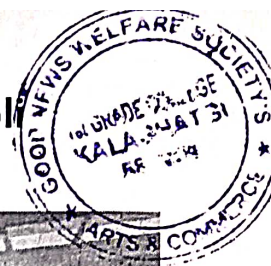
Co-Ordinator

**Internal Quality Assurance Cell
Good News Welfare Society's Art & Commerce
First Grade College, Kalaghatgi-581204**

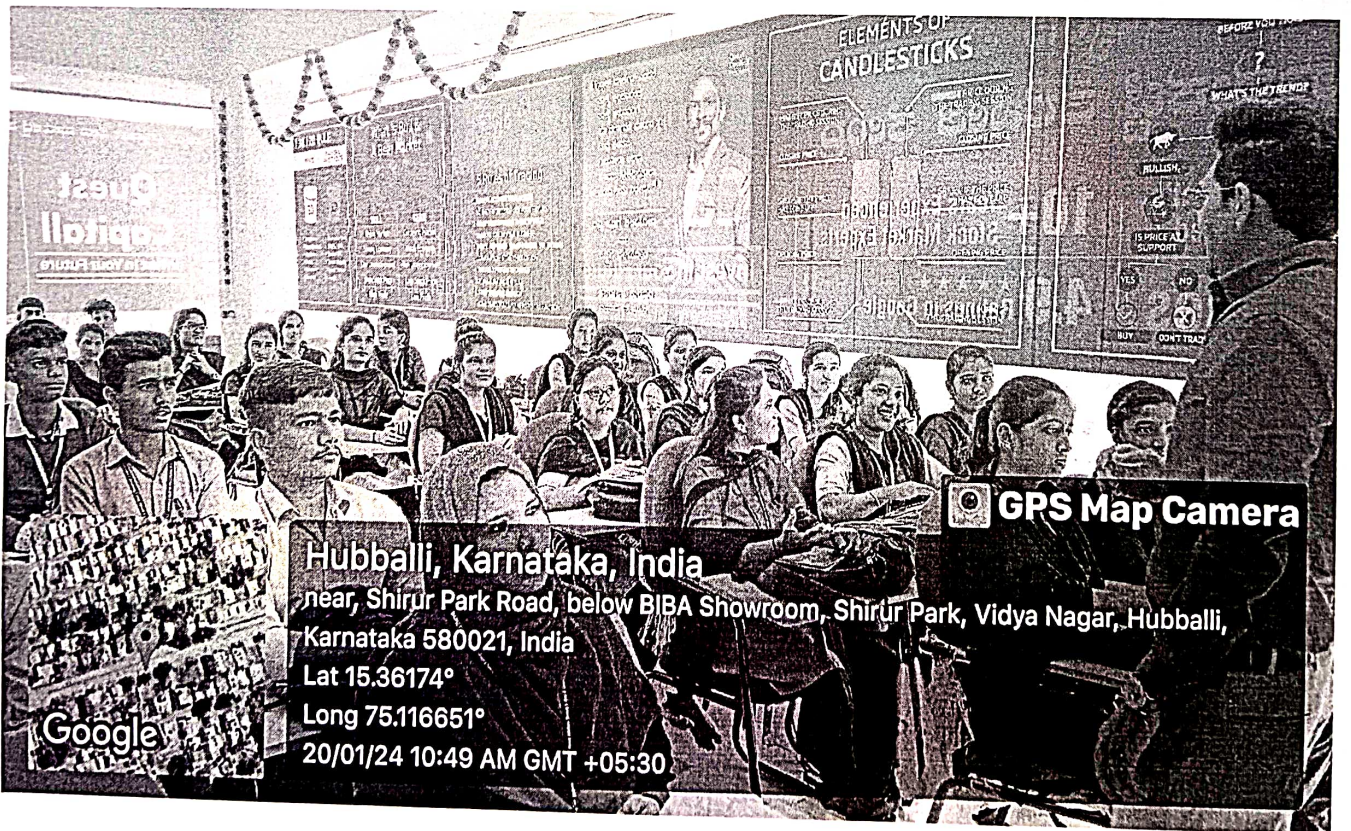
PRINCIPAL

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Kalaghatgi-581204**

Visit to Quest Capital Stock Market Training Institute Hubballi



Training session



Hubballi, Karnataka, India
near, Shirur Park Road, below BIBA Showroom, Shirur Park, Vidya Nagar, Hubballi,
Karnataka 580021, India
Lat 15.36174°
Long 75.116651°
20/01/24 10:49 AM GMT +05:30

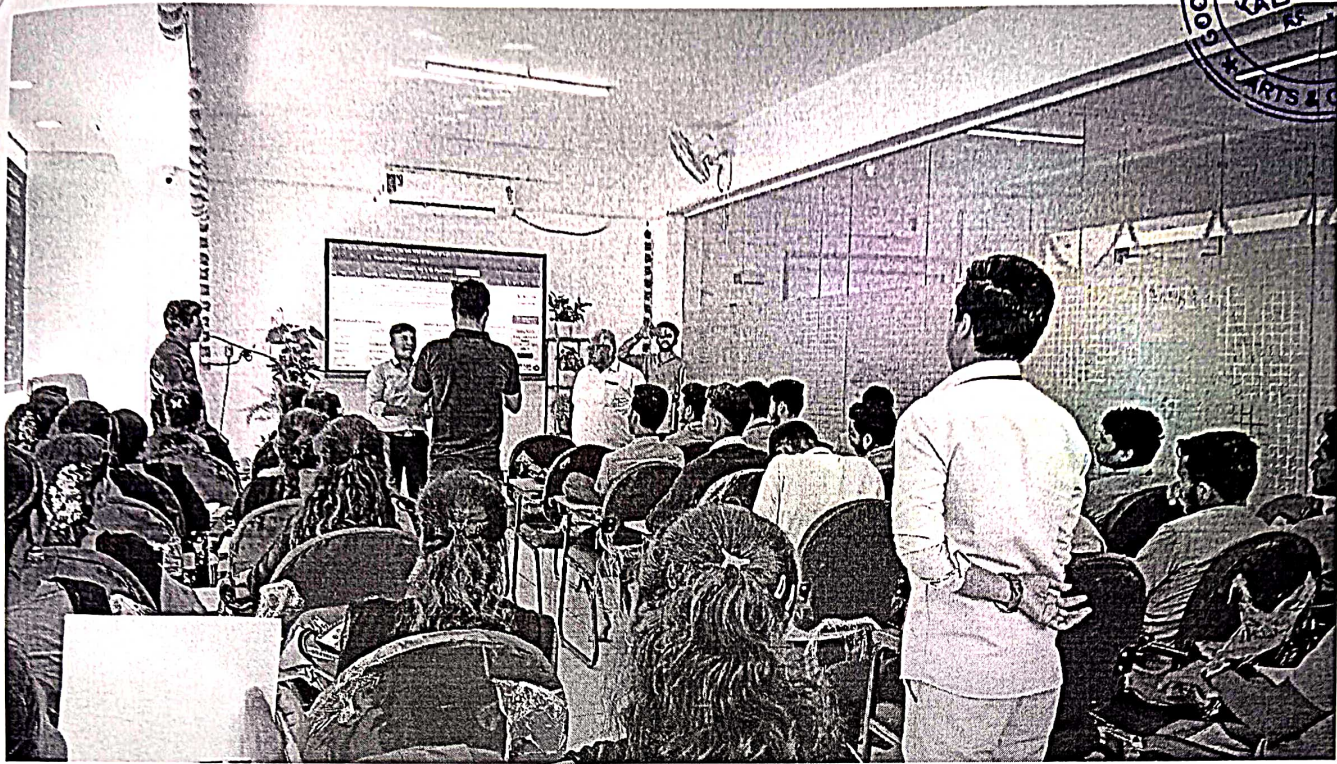
Students engaged in learning

Helina
Co-Ordinator

Internal Quality Assurance Cell
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[Signature]

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Kalaghatgi-581204



Student feedback session



Infront of Training institute

Date: 20-01-2024

No. of Beneficiaries: 18

Ashima

Co-Ordinator
Internal Quality Assurance Cell
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[Signature]

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